

## Partnership Proposal for MPMF2030 Geneva Exhibit

### About My Planet My Future (MPMF) Exhibit

After the stupendous successful Inaugural 1st edition of the MPMF exhibit at UNHQ, New York during HLPF2018, we are pleased to announce MPMF2030, 2nd edition at Palais des Nations, United Nations, Geneva, Switzerland from 23rd to 27th March 2020 coinciding with 23rd Session of Commission on Science and Technology for Development.

### MPMF Exhibit Includes the following:

- (a) Exhibit Panels consist of real life case studies depicting the applications and impact of space technologies in achieving Sustainable Development Goals. These case studies are contributed by world's leading space agencies, organisations and member countries.
- (b) Models and prototypes that demonstrate the space applications
- (c) Audio visuals covering video footage that captures examples of space for the SDGs and include commentary from leaders and experts
- (d) Souvenirs / take-away for visitors that highlight the MPMF2030 theme.

### ANCHOR PARTNER

#### • ENTITLEMENTS

**As an Anchor Partner** of the MPMF2030 exhibit at UN Geneva your organisation is entitled to the range of benefits during pre and post event, as below:

1. Display of **Eight Case Studies** provided by **Anchor Partner** in the Panels of MPMF exhibit.
2. **Anchor Partner** may also display one compact model and/or prototype that demonstrates the applications of space technology for the SDGs.
3. **Anchor Partner** is offered an opportunity to contribute video footage of any of the case studies, including brief message from organisation's Leadership, which can be included in the video that will be screened on two LED/LCD TV monitors to be located at strategic areas well integrated with the Exhibit display. If **Anchor Partner** has any other AV content of limited duration of 3 to 4 minutes the same can also be screened.
4. **Anchor Partner** Leadership will be invited as Guest of honour, for the Exhibit Opening in the presence of UN dignitaries and invitees and address the gathering.
5. **Anchor Partner** brand Logo will be credited prominently by way of display of its logo on "Acknowledgement Panel" at the main exhibit area.
6. **Anchor Partner** logo will also be included on Announcement Banner", "Standees" to be kept in pre designated area in Palais des Nations.
7. **Anchor Partner** will be acknowledged in the press releases as well promotion through social media activities.
8. **Anchor Partner** will be acknowledged by display of its logo as a **Anchor partner** in the Pocket booklet/Flyer for MPMF2030 Geneva Exhibit, covering brief information on the Case Study and other related content.
9. **Anchor Partner** will be further accorded an opportunity to sponsor the opening reception and address the gathering for which the **Anchor Partner** is requested to contribute related cost separately.

**Partnership Value: 20000 EUROS**

## LEAD PARTNER

### • ENTITLEMENTS

**As a Lead Partner** of the MPMF2030 exhibit at UN Geneva your organisation is entitled to the range of benefits during pre and post event, as below:

1. Display of **Four Case Studies** provided by **Lead Partner** in the Panels of MPMF exhibit.
2. **Lead Partner** is offered an opportunity to contribute video footage of any of the case studies, including brief message from organisation's Leadership, which can be included in the video that will be screened on two LED/LCD TV monitors to be located at strategic areas well integrated with the Exhibit display.
3. **Lead Partner** brand Logo will be credited prominently by way of display of its logo on "Acknowledgement Panel" at the main exhibit area.
4. **Lead Partner** logo will also be included on Announcement Banner", "Standees" to be kept in pre designated area in Palais des Nations.
5. **Lead Partner** will be acknowledged in the press releases as well promotion through social media activities.
6. **Lead Partner** will be acknowledged by display of its logo as a **Lead partner** in the Pocket booklet/Flyer for MPMF2030 Geneva Exhibit, covering brief information on the Case Study and other related content.

**Partnership Value: 10000 EUROS**

## ASSOCIATE PARTNER

### • ENTITLEMENTS

**As a Associate Partner** of the MPMF2030 exhibit at UN Geneva your organisation is entitled to the range of benefits during pre and post event, as below:

1. Display of **Two Case Studies** provided by **Associate Partner** in the Panels of MPMF exhibit.
2. **Associate Partner** brand Logo will be credited by way of display of its logo on "Acknowledgement Panel" at the main exhibit area.
3. **Associate Partner** logo will also be included on Announcement Banner", "Standees" to be kept in pre designated area in Palais des Nations.
4. **Associate Partner** will be acknowledged in the press releases as well promotion through social media activities.
5. **Associate Partner** will be acknowledged by display of its logo as a **Associate partner** in the Pocket booklet/Flyer for MPMF2030 Geneva Exhibit, covering brief information on the Case Study and other related content.

**Partnership Value: 5000 EUROS**

**For more details, please contact us at**

---

**CANEUS International**

1425 Rene Levesque Blvd West, Suite 904, Montreal, Quebec H3G 1T7 | • Tel: (514) 499-3959 • Fax: (514) 499-8927 • Email: milind.pimprikar@caneus.org